

Logo Usage Guidelines

This guide discusses and illustrates the required standards for applying the corporate logo and corporate signature. If, after consulting the manual, you require additional information, please do not hesitate to contact us.

How Network Access is perceived is in large measure the result of corporate image, public perception, and the totality of communications that shape the mind-set of our customers, colleagues, suppliers, or the community at large.

Corporate identity plays a pivotal role in contributing to the image of NAC. It defines global graphics standards for the correct use of NAC's logo, our company's most

valuable trademark. The NAC logo is a means of symbolizing and differentiating NAC's identity in the market. Correct usage of the NAC logo keeps its trademark position legally strong and creates long-term value to NAC.

That is why your cooperation is so necessary to the successful implementation of this important corporate program. To assist you in this endeavor, this manual has been prepared for your reference.

Permitted Logo Variations



Unacceptable Configurations

The aspect ratio cannot be altered



The logo cannot be screened



The colors must not be changed



The type must not be altered



The proportions cannot be changed



The signature cannot be tilted or rotated



Colors

Corporate colors



Pantone 194CV
C0 M91 Y56 K34
R164 G30 B57

Pantone 548CV
C100 M18 Y0 K65
R0 G71 B108

Additional colors



Tan
R236 G235 B232

Yellow
R225 G137 B138

Green
R121 G139 B56